

Gerontologist

Author

Speaker

Cheryl A. Kuba, MA

W/773-327-2988

cheryl@agingparentsolutions.com

H/773-327-9331 Cell/773-793-7317

www.agingparentsolutions.com

AUTHOR BIO

Credentials:

Master of Arts degree – Gerontology – Northeastern Illinois University 2002

Bachelors degree – Mass Communications – Western Illinois University 1976

Adjunct Professor – Dominican University, River Forest, IL. 2004

Course: *Social Work and the Elderly*. Graduate level.

Published:

Navigating the Journey of Aging Parents: What Care Receivers Want – 2006

Routledge Taylor & Francis, New York

A fact-filled collection of first person accounts about what it means to be elderly and dependent- on a loved one, a friend, or a stranger. First book of its kind on caregiving from the care receivers' point of view.

Where is It? A Caregiver's Journal of Records, Resources, and Personal Reflections – 2004

Awards & Honors:

- Humanitarian of the Year – 2005. National Speakers Assoc. Illinois Chapter
- *Quality First* designation by the Illinois Health Care Association for a program with areas of focus that are anchors for quality organizational performance and results.
- Mike Royko Ribfest co-Grand Prize Winner.

Professional Eldercare Experience

Executive Director – Ivy Retirement Community

Public Relations Dir. – Illinois Hospital Assoc.

Region Marketing Dir. – Brookdale Living Communities

Marketing Dir. – Regency Nursing Facility

Personal Eldercare Experience

Care manager for own parents for last seven years of their lives.

Professional Media Experience (prior to eldercare work)

Back Stage Magazine

Midwest Editor

ADWEEK – Midwest

Associate Editor

D'Arcy Masius Benton & Bowles

Communications Dir.

Main Sheet

Frequent Contributor

Selecting Cheryl Kuba as a guest on your program will enrich the experience for your listeners and viewers as she delivers fact filled information about caregiving from the *care receiver's* perspective. Your audience will get first hand information about what to expect as their elderly relatives transition through the last chapters of life. She believes that if you want answers about the elder care arena, you go to the source – the elderly themselves!

Her expertise and enthusiasm comes from her thorough exploration into the emotional issues of parenting parents, and the perspective of dealing with the patient who is angry with their adult children. She is an expert at carrying the message of what the dependent elderly really want at this stage of life.